

# Media Relations

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## Media

Media Relations is an expertise that is also enhanced with connections to reporters, producers, anchors and managers in news organizations. Our 25+ years of experience in gives us an edge. Who better to help you get your story in the door than those who have worked in newsrooms and covered stories on the streets. It's not always easy, but we give you a better chance because we interact with the media on a consistent basis.



We don't believe in promises we believe in RESULTS. Our results driven strategies get you into newsrooms and your stories in the news.

We specialize in integrating traditional and digital media, and social media into impactful publicity campaigns. From blogs and posts designed to increase SEO, to feature articles and TV/radio segments, we become our clients' marketing partners.

Call us at **404-545-4764** or email us at [info@getipmg.com](mailto:info@getipmg.com) to find out if your company is a good match for our unique story-telling approach.